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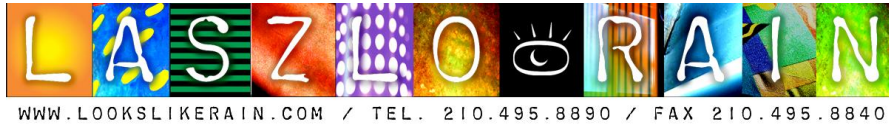
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LOCAL PRODUCTION & POST FACILITY CELEBRATES 5TH ANNIVERSARY
And is keeping up with the changing pace of the industry.

San Antonio (September 25, 2008) L. Thomas Nador, owner of Laszlo Rain, couldn't have imagined the workload of the past five years. Laszlo Rain moved to its current facility in July of 2003 and it's been non-stop since. The local production and post facility celebrated with an anniversary party at its facility on Thursday September 25th, to thank clients, agency partners and local crew that have helped maintain their success. "It's been amazing and we have a lot of people to thank for the past five years. We've accomplished quite a bit and could not have done it without them," stated Nador. "When we starting looking at the archives, we hadn't realized the volume of work. Just this past year we have averaged producing 70 TV spots per month a stark comparison to the 20 we use to produce five years ago. It's task that's not easy, but when you have the right crew and efficient process, it works" adds Nador. Since moving to the new facility Laszlo Rain has over 350 TV commercials under its belt and over 20 that have garnered local, regional and national recognition through awards.

The company continues to move with the changing pace of the industry and has added some new team members to its crew over the past couple of years to better serve the demands of its clients and partners. Doug Githens, a freelance Creative Director from Dallas with over 20 years of experience, has been working with Lazlo for about two years now. "We saw the need from a few of our clients that were wanting more than just turnkey production. They were coming to us for concepts as well," said Nador, and Doug was a natural fit as he had been working with us for about three years on agency related projects". Rebecca F. Berzewski, a veteran from the advertising side, also recently joined the staff as Marketing Director to support internal marketing needs as well as direct client service needs. "We are not trying to become an agency. We simply want to have the resources necessary to support our clients and partners" stated Berzewski. "As a matter of fact one of the valuable tools we'd like to offer agencies and other vendors is an alignment of forces to win projects together".

Fernando Cano, Senior Producer for Laszlo Rain, also noted that no two requests are the same and Laszlo's involvement on each project varies. "Sometimes we are involved from complete creative, other times we provide storyboards and production design. In essence, we



are everything our clients need and nothing they don't, but they can always look to us for skilled direction and a guaranteed final product. Especially now that we are equipped with some marketing and creative backbone, we can tackle projects in fresh, engaging ways" he stated.

So what's on the table for the next five years? Laszlo Rain is already branching out into other production projects, adding music videos, short films, and a new full-length feature film subsidiary called Mudd Creek Films, nicely named after the creek that surrounds the five acre facility. "We have a current holiday film project in the works that we can't quite speak about in full detail since we are still securing funding," said Nador. "But if all goes well, it will definitely be a San Antonio classic".

Laszlo Rain is one of Texas' premier production facilities located in San Antonio, Texas. It's an award-winning, full-service commercial production team with high standards, and a vigorous work ethic. For more information on services, rates, and residency/internship programs, visit lookslikerain.com or contact Rebecca F. Berzewski for a taste of production, Texas style.

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